UNIT TEST – COMMERCE

Class: XI

Marks: 50

I). ANSWER ANY SEVEN OF THE FOLLOWING QUESTIONS:- 7X2=14

1. Explain the term ‘business’.
2. How is communication helpful in trade activities?
3. What is the importance of commerce in modern life?
4. What is meant by hindrance of finance?
5. What are the channels used in Home Trade?
6. Define Wholesaler.
7. Who are the Mercantile Agents?
8. What is trade?
9. Who is a Middleman?
10. Define commerce

II). ANSWER ANY SEVEN OF THE FOLLOWING QUESTIONS:- 7X3=21

11. How the business activities are classified?
12. Distinguish between business, trade and industry.
13. What are the broad categories of industrial activities?
14. What are the differences between the wholesaler and retailer?
15. Who is a wholesaler and what are the characteristics of a wholesaler?
16. Explain the various types of small-scale fixed retailer?
17. Distinguish between factors and brokers.
18. Define the term “business” and indicate its main characteristics.
19. Who is a retailer? What are the functions of retailer?
20. What are the services rendered by wholesaler to retailers?
III). **ANSWER ANY THREE OF THE FOLLOWING QUESTIONS:-** 3x5=15

21. Explain the characteristics of commerce?

22. What are the branches of commerce?

23. Explain the services rendered by a retailer?

24. Who is a wholesaler? Explain the services rendered by a wholesaler?

25. What are the factors responsible to choose a proper channel of distribution?

**PREPARED BY**

B.ABDUL AJISH M.COM., M.PHIL.,

P.G. ASSISTANT COMMERCE

EQUITAS GURUKUL MATRIC HIGHER SECONDARY SCHOOL,
DINDIGUL DISTRICT.